

WEITZNER

Hanging Instructions

Serena WSE43

Do not cut or install until you have read these instructions. Weitzner recommends hiring a professional wallcovering installer. For a list of professional installers, please visit www.wallcoveringinstallers.org

WALLCOVERING PREPARATION:

- Do you have the right amount of wallcovering yardage? If not, stop and contact your local sales representative.
- Make sure your tools, hands and workspace are clean.
- Never crease the wallcovering, and avoid touching the face.
- Inspect the wallcovering before installing to ensure it is free from defects.
- Install a **maximum of 3 sheets**, then inspect application. If satisfactory, continue. If not, discontinue and contact your local sales representative.

WALL PREPARATION:

- Make sure the surface you are hanging on has been properly prepared.
- Walls should be clean, smooth, dry and structurally sound.
- Repair any holes or flaws in the walls prior to installing wallcovering.
- We recommend priming walls before installing the wallcovering using Zinsser® Shieldz® or equivalent wallcovering-specific primer.
- Do not hang wallcovering directly on an oil-based primer.

ADHESIVE:

- We recommend a mixture of Roman® 880 and Roman® 838, or equivalent adhesive.
- It is advisable to apply adhesive to the back of the wallcovering using the booking method, allowing 3 to 5 minutes for proper set-up time.
- Take care not to get any glue on the face of the wallcovering. If glue does get on the face of the wallcovering, immediately blot with a dry, clean, white cloth.
- This paper stretches when moistened, and should be handled as little as possible during installation.

TRIMMING:

- The edges of this wallcovering are factory trimmed.
- We recommend trimming a clean, straight edge on your work table and butting the seams of this wallcovering.
- We do not recommend double cutting any of our handmade papers.
- Trim material at the ceiling, baseboard, windows and doors with a single-edged razor blade.
- Always use a new, very sharp blade for each cut.

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Weitzner assumes no responsibility for installation of material beyond 3 sheets and will not be held responsible for labor under any circumstances. For any questions, contact your local representative.

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REPEAT:

- This wallcovering has a straight-match repeat pattern.
- We recommend lining up the repeat at eye level and allowing the top and bottom of the wallcovering to shift if necessary.

RECOMMENDATIONS:

- If you decide to hang multiple drops of this wallcovering, they should be trimmed and hung as they are unrolled. It is not recommended to reverse hang this wallcovering.
- Affix the wallcovering to the wall using a soft brush or wallcovering installation tool, and gently work out any air bubbles or wrinkles. Smoothing should be done from the middle of the wallcovering, working toward the outside edge.

CARE INSTRUCTIONS:

- Liquid stains should be removed immediately by blotting with a clean, dry, white cloth. Regular vacuuming with a soft brush attachment may be used to remove dust deposits.

SPECIAL NOTES:

- **Please note this wallcovering is hand block printed and may not line up perfectly.**
- Not guaranteed against fading or color change. Avoid direct or brilliantly reflected sunlight.
- Due to the handmade technique, variations in color and/or texture may occur. CFA not available.

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